

PRESENTED BY

**CULTURE
FOR
TOMORROW**

SUPPORTED BY

**K11 ART
FOUNDATION**

 **新世界發展**
New World Development

VENUE PARTNERS

ATELIER
—K11—

HACC

SUSTAINABILITY FORUM 2020:

ACTIVATING CHANGE



A NEW WORLD ORDER

16 JANUARY 2020

HACC, 2/F, K11 ATELIER KING'S ROAD, 728 KING'S ROAD, QUARRY BAY, HONG KONG

EVENT OVERVIEW

1-day knowledge sharing platform on **sustainability**, climate change and other global challenges.

Concurrent exhibitions from **K11 Art Foundation** and **The New York Times**.

First **major event in 2020** in the **triple platinum certified green and healthy building**.



Under imminent environmental threats and societal challenges, the world is in need of a new way of living and doing business with purpose. Culture - with its ability to permeate our lives and shape individual experiences - has the power to drive widespread sustainable impact.

Culture for Tomorrow (CFT) presents “Sustainability Forum 2020: Activating Change in a New World Order” to convene business leaders to inspire and build knowledge capital on sustainable impact. Through cross-sector and cross-generational dialogues, CFT aims to inspire the world to radically rethink cities, redefine cultures and communities, and realign finance and technology for purpose.

With the support of K11 Art Foundation (KAF) – registered NGO in Hong Kong, New World Development and K11 ATELIER and HACC, the forum includes early access to Disruptive Matter, an art exhibition presented by KAF, and Carbon’s Casualties, a photography exhibition presented by KAF in collaboration with The New York Times. Through photography and art as alternative mediums of inspiration, the exhibitions captures the pressing realities of climate change, urging serious reflection and call-to-action on the need for a culture of sustainable living.



CONCURRENT EXHIBITIONS

(OPEN TO PUBLIC FROM 17 JAN – 16 FEB)

DISRUPTIVE MATTER – AN ART EXHIBITION PRESENTED BY K11 ART FOUNDATION (KAF)

Disruptive Matter explores and celebrates current groundbreaking transformations emerging globally in our shift towards a renewable, post-fossil world. The exhibition brings together, for the first time, a wide range of projects, products, artworks and ideas from the areas of design, engineering, art and industry - from pioneers truly pushing the boundaries in their fields. What is presented is a visionary future not just of possibility and speculation, but of actual actions and real, workable, solutions. In so doing, the show ultimately serves as a platform for public discourse about the state of the world around us, because all of us are implicated.

#renewable #zerowaste #plasticfree #bioplastic #circulareconomy

THE NEW YORK TIMES: CARBON'S CASUALTIES – A PHOTOGRAPHY EXHIBITION PRESENTED BY KAF IN COLLABORATION WITH THE NEW YORK TIMES

Carbon's Casualties brings together the climate photography captured by Pulitzer Prize-winning New York Times's staff photographer Josh Haner. In a series of award-winning, striking still photographs and dramatic drone footage, Haner uncovers the pressing and wide-ranging realities of climate change. Since 2015, Haner has worked across the globe to document the many consequences of a warming world. From chronicling communities disappearing alongside the surroundings that once sustained them, to natural ecosystems on the brink of crisis, to disappearing sites of irreplaceable cultural history, Haner highlights the grave repercussions of a shifting world as natural ecosystems and ways of life are vanishing.

PLENARIES AT A GLANCE

TIME

AGENDA

08:30	Registration
09:00	Welcome Remarks: Mr. Adrian Cheng (Founder, Culture For Tomorrow & K11 Art Foundation)
09:15	Intergenerational Dialogue: State of 2020
09:30	Keynote: Mr. Peter Bakker (President & CEO, World Business Council for Sustainable Development)
09:45	Plenary 1: Resilient Cities For Tomorrow
10:25	Case Sharing: Victoria Dockside
10:40	Plenary 2: Circular Economy – Redefining Consumer Culture
11:20	Networking Break
11:40	Case Sharing: K11 ATELIER King's Road
11:55	Plenary 3: Rediscover Wellness – Active Solutions For Holistic living
12:35	Networking Lunch
14:30	Plenary 4: Creating Sustainable Communities – An Ecosystem Approach
15:10	Plenary 5: Enabling Sustainable Impact Through Finance
15:50	Impact Kommons: Startup Showcases
16:20	Fireside Chat: Mr. Adrian Cheng x Mr. Peter Bakker
16:40	Closing Remarks
16:45	Day End

Remarks:

- *Guided building tours and guided art tours will be held during lunch time
- *Art exhibitions will be open to attendees throughout the day

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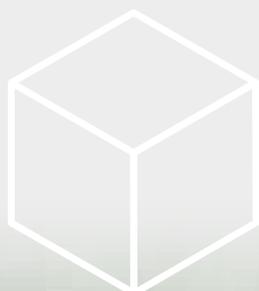
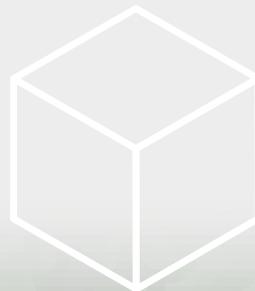
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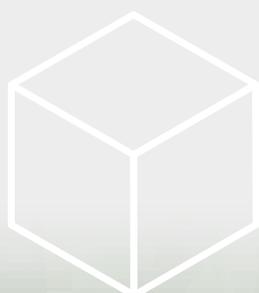
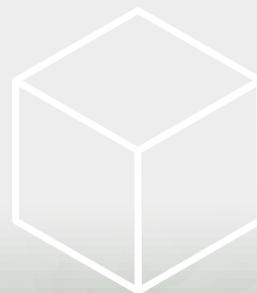
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MR.

ADRIAN CHENG

**Executive Vice-Chairman & General Manager,
New World Development Company Limited**

**Founder,
Culture For Tomorrow & K11 Art Foundation**



Mr. Adrian Cheng is the Executive Vice-Chairman and General Manager of New World Development Company Limited (HKEx:0017), overseeing strategic direction for the company's property development and investment activities, infrastructure and services creation, and their retail and hotel projects.

In 2017, Cheng founded the non-profit organization Culture for Tomorrow (CFT), with the aim of empowering Hong Kong's rising changemakers in the interconnected pillars of architecture and design, living heritage and cultural exchange. Cheng believes in the power of culture, creativity and innovation to make the most impactful change that our city needs, and his goal is to actualize these young talents' creativity in large-scale projects and collaborations with well-established local communities to reshape the culture of living and the livelihood of Hong Kong.

As a leading businessman and cultural entrepreneur, Cheng created the "K11" brand in 2008, intertwining art, culture and commerce and presenting it to global millennials and Generation Z audience. Following the success of the launch of K11 art malls in Hong Kong, Shanghai, Guangzhou, Shenyang and Wuhan respectively, the brand has expanded to the **Victoria Dockside** - a US \$2.6 billion global art and design district conceived and created by Cheng in collaboration with 100 creatives on Hong Kong's iconic Tsim Sha Tsui waterfront. The development project includes **K11 MUSEA**, the sublime culture-retail global flagship of K11; **K11 ATELIER**, office buildings designed for the new culture of work-life integration; **K11 ARTUS**, a luxury serviced residence; and **Rosewood Hong Kong**, the newest luxury hotel on the harbourfront.



The K11 brand also covers the **K11 Art Foundation**, a non-profit organization that fosters cross-cultural art education and incubates up-and-coming artists and creators; **K11 Craft & Guild Foundation**, a non-profit foundation with the aim to conserve and preserve Chinese traditional craftsmanship; and **K11 Culture Academy**, an education platform for cultural programmes. Cheng's vision is to build the "Silicon Valley of Culture" in Greater China, injecting culture, art, architecture, design, nature and technology into different forms of commerce, forming a unique culture-commerce ecosystem that conserves traditional art and culture while incubating new ideas and innovation.

Cheng grew up in Hong Kong and furthered his studies in the United States. He graduated from Harvard University with a Bachelor of Arts (Cum Laude) honours degree and later received an Honorary Doctorate of Humanities degree from the Savannah College of Art and Design (SCAD) and an Honorary Fellowship from Lingnan University in 2014. He currently sits on the Board of the West Kowloon Cultural District Authority, and is a Trustee of the Royal Academy of Arts. His Asian and western experiences made him the bridge between both cultures, through which he introduces a new dimension to the community.



MR. PETER BAKKER

**President & CEO,
World Business Council for
Sustainable Development**

Peter Bakker is President and CEO of the World Business Council for Sustainable Development (WBCSD).

Mr. Bakker has led WBCSD since 2012. WBCSD is a global, CEO-led organization of over 200 leading businesses working together to accelerate the transition to a sustainable world. WBCSD member companies come from all business sectors and all major economies, representing a combined revenue of more than USD \$8.5 trillion and with 19 million employees.

Mr. Bakker is a distinguished business leader who, until June 2011, served as CFO and then CEO of TNT NV, the global transport and logistics company. He has been recipient of the Clinton Global Citizen Award (2009) and the Sustainability Leadership Award (2010). Mr. Bakker is Chairman of War Child in the Netherlands and serves as a member of corporate sustainability advisory boards.

He is an Officer of the Order of Orange-Nassau since 2018, in recognition of his long-lasting commitment to engaging business in tackling global sustainability issues.

INTERGENERATIONAL DIALOGUE: STATE OF 2020

A cross-generational and cross-cultural conversation on climate change, activism and the future.



MR. JOSH HANER

**Staff Photographer,
The New York Times**

Josh Haner is a staff photographer and the senior editor for photo technology at The New York Times.

He was awarded the 2014 Pulitzer Prize for Feature Photography for his photo essay documenting the arduous recovery of Jeff Bauman, a survivor of the Boston Marathon bombings who lost both legs and painfully rebuilt his life.

Mr. Haner is an F.A.A. licensed drone pilot having worked with Virginia Tech as part of the F.A.A.'s Mid-Atlantic Aviation Partnership to advise on how to safely use Unmanned Aerial Vehicles for newsgathering.

His photography and video journalism have been honored with awards from World Press Photo, Pictures of the Year International and the National Press Photographers Association's Best of Photojournalism. He has been published in numerous publications including National Geographic, The New Yorker, Newsweek, Time, and Rolling Stone.

He graduated from Stanford University with a B.A. in Studio Art (Photography) and a B.S. in Symbolic Systems. He spends his free time backpacking in the Sierra Nevadas in California.



MR. LANCE LAU

Hong Kong's Climate Activist

Lance Lau is a 10-year-old local climate activist who has been campaigning outside his school every Friday since the September Global Climate Strike in September. He has joined and organized multiple environmental activities to raise awareness about human destruction on our planet. He wants to speak for his generation, increase awareness, inspire people to act and pressure the government to take drastic climate actions now.

PLENARY 1: RESILIENT CITIES FOR TOMORROW

Facing imminent threats from climate crisis, organizations and industries must redefine their purpose, radically rethink and redesign their businesses and corporate strategies to stay relevant and competitive for the long-run.



MR. WAI-SHIN CHAN

**Global Head, Climate Change Centre of Excellence &
Global Co-Head of ESG Research,
HSBC**

Wai-Shin is Head of HSBC's Climate Change Centre of Excellence and also Co-heads Environmental Social Governance (ESG) research. His dual role involves analysis of climate change and its multi-asset implications as well as the integration of ESG within HSBC's Global Research. Wai-Shin has previously worked as a fund manager and was an equity analyst for several years. He has also spent time in the non-profit sector focusing on sustainable investing.

Wai-Shin and holds a degree in Mathematics and Physics from Durham University and is a CFA charterholder.



MR. CHIU YING LAM

**Former Director,
Hong Kong Observatory**

Mr. Chiu Ying Lam is a Chartered Meteorologist and was the Director of the Hong Kong Observatory from 2003 to 2009. He currently serves as the convenor of the Support Group on Long-Term Decarbonisation Strategy of the Sustainable Development Council.

Mr. Lam is renowned and respected by the international meteorological community for his expertise and insights, and for his tireless efforts to organize regional and global projects to promote better meteorological service worldwide. He served the World Meteorological Organization (WMO) as lecturer, expert and consultant on numerous occasions and also as chairman of various expert groups.

He is also an outspoken advocate for the need to respond to man-made climate change. In recognition of his contributions to international meteorology and environmental awareness, Mr Lam was made an Honorary Fellow of the Royal Meteorological Society, and an Honorary Fellow of the Chartered Institution of Water and Environmental Management in 2009.

Mr. Lam was awarded the Silver Bauhinia Star in 2009.



MS. DEBRA TAN

**Director & Head,
China Water Risk**

Tan heads China Water Risk (CWR), a non-profit think tank that aims to create a world where water and climate risks are embedded in business & finance. She built the CWR brand from an idea into a leader in the water risk conversation globally. For the past eight years, Tan has worked to “mainstream” water risk into financial decision-making and corporate strategies on both macro and micro levels: through the concept of “water-nomics” and the quantification of water risk in credit/equity valuations. Today, CWR works with government-related bodies on both these fronts. Reports she has written for and with banks and other financial institutions analyzing the in-depth impact of water risks across multiple sectors have been considered groundbreaking and instrumental in understanding not just China’s but future global water challenges. One of these led the fashion industry to nominate CWR as a finalist for the Global Leadership Awards in Sustainable Apparel; another is helping to build consensus toward water risk valuation. Tan is a prolific speaker at water award seminars, investor & industry conferences as well as policy & academic forums. Before venturing into the water world, Tan worked in finance, spending over a decade as a chartered accountant and investment banker specializing in M&A and strategic advisory. She spends her spare time exploring Himalayan glaciers in Asia.



MR. MICHAEL KWOK

**Chairman East Asia,
Arup**

Michael is a member of Arup Group Board and has served as East Asia Region Chair since 2017. A civil / structural engineer by profession, Michael has played a key role in developing Arup's business and operation in Mainland China and helped set up offices in Shanghai, Beijing, Chongqing and Wuhan. Throughout the years, Michael has established strong working relationships with local governments, investors, developers, design institutes and contractors, and led a number of high-profile projects across the territory including Beijing Capital International Airport Terminal 3, CCTV Headquarters, the Bird's Nest, and the Denmark Pavilion and Korea Pavilion of Shanghai 2010 World Expo. Recently, he focuses on developing business opportunities related to the Belt and Road Initiative and in Cities Advisory.



MR. HENDRIK ROSENTHAL

**Director, Group Sustainability,
CLP Group**

Hendrik Rosenthal is responsible for the CLP Group's sustainability-related strategy, reporting and communications. With 20 years of experience in environmental management across the public, private and NGO sectors, he currently supports CLP's senior management in sustainability and climate change-related risk management and advises on sustainability matters of the Group's power business in the Asia-Pacific region.

CASE SHARING: VICTORIA DOCKSIDE

A sharing on the climate-friendly design and science behind New World Group's latest signature project – the redevelopment of Victoria Dockside.



MR. JEFF TUNG

**Senior Project Director,
New World Development Company Limited**

Jeff Tung is a Hong Kong Registered Architect and a Fellow Member of the Hong Kong Institute of Architects. He has been serving the building industry for more than 30 years, in which more than 10 years in private development sector. He has extensive experience in the planning, design and project management of commercial and hotel projects in Hong Kong, China and South-east Asia.

Jeff is the Senior Project Director of the Project Management Department of New World Development Co. Ltd, and he has recently completed the Remodeling of New World Centre into Victoria Dockside and the Rejuvenation of Tsim Sha Tsui Waterfront in Hong Kong.

Jeff is also a Director for Culture for Tomorrow (CFT), a non-profit organization founded in 2017 by cultural entrepreneur Mr. Adrian Cheng, to actualize design and architectural innovation.



MR. M.K. LEUNG

**Director / Director of Sustainable Design,
Ronald Lu & Partners
& Chief Innovation Officer,
BEHAVE**

MK is an award-winning architect and laureate of the first Singapore Institute of Architects-Uniseal G-Architect Award in 2014, a director of HKGBC since 2016, Panel Chair of Site Aspects of Technical Review Committee of BEAM Society Limited and a member of Green Building Faculty of HKGBC since 2012. He is highly recognized for his specialized knowledge and integrated design skills in sustainable building design for his projects, ranging from high-performance new buildings, green retrofit of existing buildings, sustainability master planning and research.

PLENARY 2: CIRCULAR ECONOMY – REDEFINING CONSUMER CULTURE

Closing the loop in the take-make-waste culture. Learn from leading practitioners of circular economy on disruptive solutions which actualize new business models that address key resource and climate challenges.



MS. JINQING CAI

**President of Greater China,
Kering Group**

Jinqing Cai started her career in 1993 in New York as an associate in a strategic consulting company. She then moved to Hong Kong to work for private equity fund management companies, k1 Ventures and Lark International Entertainment Limited, focusing on the media and entertainment industries.

In 2002, she co-founded the PR firm New Alliance Consulting International in Beijing and managed the highly successful inaugural annual conference of Boao Forum for Asia. In 2005, Ms. Cai became the founding partner of Brunswick Beijing, playing a central role in the PR firm's high profile cross-border transactions. In 2012, Ms. Cai joined the leading auction house Christie's as the first Managing Director of Christie's China. She was appointed President of Christie's China in 2014 and then Chairman in 2016.

Ms. Cai received her bachelor's degree from Wellesley College in Massachusetts and a Master's in Public Affairs from Woodrow Wilson School of International and Public Affairs, Princeton University. She was born and raised in Beijing and was an undergraduate student at Beijing University between 1986-1989, before pursuing her education overseas.

Ms. Cai is on the international advisory board of the New York Philharmonic Orchestra, and serves as a board member of Teach for China, a non-profit organization focusing on education inequality in China.

In parallel with her new role at Kering Greater China, Ms. Cai will retain a consulting role at Christie's, serving as Chairman of the company's Asia Advisory Board.



MS. RONNA CHAO

**Chair,
Novetex Textiles Limited**

Ronna Chao is the chair of Novetex Textiles Limited, a textile industry market leader with operations across Asia. At the helm of the business since 2010, she has spearheaded initiatives that challenge and improve industry standards and practices. In 2019, Ronna received the Leader in Innovation Award at the Global Wellness Summit for driving the creation of The Billie System, a new and innovative upcycling process that endeavours to lessen environmental impact and support a circular economy.



MR. ARTHUR HUANG

**CEO & Founder,
MINIWIZ**

Arthur is a structural engineer, architect, and circular economy innovator. He has spent over a decade turning post-consumer waste into innovative products for businesses and consumers through his company, MINIWIZ. As founder and CEO of MINIWIZ, Arthur is focused on accelerating the shift to a closed-loop circular economy where all products are made from recycled materials and eventually, even those products will be recycled. Today, MINIWIZ is a global leader in transforming post-consumer products into retail store interiors, architectural structures, and consumer goods.

Under Arthur's leadership, MINIWIZ has received the World Economic Forum's Technology Pioneer Award, The Financial Times' Earth Award, and The Wall Street Journal's Asian Innovation Award. Arthur has been a National Geographic Explorer since 2016 and the World Economic Forum recognized him as the Runner up for The Circular Leadership Award 2019 Davos. In February 2019, the World Economic Forum named MINIWIZ as one of the top 11 companies leading the way to a circular economy.



MS. PEGGY CHAN

**Founder & Managing Director,
Grassroots Initiatives**

A conscious consumer and vegetarian of almost 20 years, Peggy Chan is a visionary, deemed by many as a champion of Hong Kong's food scene, using Grassroots Pantry as a platform to draw attention to a wider range of issues surrounding food sustainability, nutrition and clean eating.

Born in Hong Kong and raised in Montreal, Peggy earned a degree in the culinary arts from Le Cordon Bleu Ottawa in 2004, followed by a Bachelors in Hotel, Restaurants and Resort Management with a Dual Concentration in Business Administration in 2007. Her approach to plant-based cooking is technique-driven, with an added dose of mindfulness, bringing out textures and depth of flavour in vegetables and legumes. Her dishes and subsequently food philosophy have earned a loyal and passionate following while also converting many.

Started from humble beginnings with a powerful and persuasive agenda, her passions for community development lie beyond the kitchen. An authority on sustainability, she is regularly commissioned to develop educational programmes for schools, consulting for other industries and start-ups, and has established herself and her restaurant as a training-ground for young F&B professionals.

CASE SHARING: K11 ATELIER KING'S ROAD

A sharing on the thinking and innovations behind New World Group's most sustainable building to-date – K11 ATELIER King's Road.



MR. EDWIN CHAN

**Senior Project Director,
New World Development Company Limited**

Mr. Edwin Chan is a professional registered Architect in Hong Kong who has over 22 years' experience in the building industry, in which more than 17 years in private property development.

Edwin joined New World Group's Project Management team in 2010 and is responsible for majority Hong Kong residential and office projects.

By following the footprint of The Artisanal Movement, Edwin's team has completed the most outstanding projects in the market, also among the peers in terms of industry innovations, customers' needs fulfilment, community relationship building towards business effectiveness.



DR. VINCENT CHENG

**Director of Building Sustainability,
Arup**

Dr. Vincent Cheng is a Fellow and East Asia Director of Building Sustainability at Arup, leading a regional sustainable design workforce to work on exemplar projects including CIC ZCB, Victoria Dockside and K11 Atelier King's Road. In particular, his work on the Kai Tak District Cooling System is pivotal in responding to Hong Kong's climate action plan.

As a thought leader and technical authority, he actively shares his expertise to the industry through involvement in professional institutions and government committees, including Hong Kong Green Building Council's Board of Directors and Environment Bureau's Energy Advisory Committee. His vision in green buildings, master planning and policy advocacy have been encapsulated in his book Building Sustainability in East Asia – Policy, Design and People. His life-long dedication in sustainability has earned him the Sustainability Leader of the Year in Hong Kong Sustainability Award 2018/19.

PLENARY 3: REDISCOVER WELLNESS – ACTIVE SOLUTIONS FOR HOLISTIC LIVING

Transforming individual wellbeing through new business models. How can active solutions enabled through novel technology, design and lifestyle redefine our understanding of wellness?



MR. KENNETH SHE

CEO,
HUMANSA

Kenneth She is the Chief Executive Officer of Humansa, the flagship healthcare, ageing and wellness brand under New World Development (17.HK). Kenneth joined the Humansa team in 2018, with the vision of creating a holistic platform to provide quality elderly care, rehabilitation, wellness, health prevention and home care services in Hong Kong and China with the use of big data, IoT and innovative technologies.

Prior to joining Humansa, Kenneth was the General Manager of Uber Hong Kong and the first employee of the team since 2014. Kenneth started his career in investment banking, covering real estate, gaming, and the education industry.

Kenneth graduated from the University of Oxford with a Master's degree in engineering, economics, and management.



MS. SONALIE FIGUEIRAS

**Founder & CEO,
Green Queen & Ekowarehouse**

Serial social entrepreneur Sonalie Figueiras is the founder & editor-in-chief of Green Queen, an award-winning impact media platform advocating for social & environmental change in Hong Kong with a mission to shift consumer behaviour through inspiring & empowering original content. She is also the founder & CEO of Ekowarehouse, the global sourcing platform for certified organic products, with a mission to make safe, quality food accessible & affordable for the whole planet. With over a decade of experience in publishing, digital marketing, organic trade and health & sustainability, she is an eco wellness industry veteran with a keen eye for market trends and a sought-after international speaker and moderator, sharing her expertise on stages across Asia and beyond, including TEDx.



MR. JOHN STANTON

**Co-founder & CEO,
Chösen Experiences**

John Stanton is the co-founder and CEO of Chösen, an experiential learning company focused on helping clients achieve lives of better health, higher performance, and more meaningful impact through guided adventure-wellness experiences, ongoing mentorship, and lifestyle support.

John is an impact venture capital investor with twenty years of global experience. He drives a focus on sustainability-meets-well-being into the DNA of Chösen by combining his clean-technology VC background with a passion for athletic performance and growth mindset. He holds degrees from the University of Texas at Austin and the University of Oxford.



MR. TONY ARMSTRONG

**Senior Vice President,
IWBI Asia**

Tony Armstrong is a Senior Vice President of the International WELL Building Institute™ (Asia).

The International WELL Building Institute (IWBI) is leading the global movement to develop healthy buildings and healthy communities that help people thrive. IWBI delivers the cutting-edge WELL Building Standard which is the premier global rating system and the first to focus exclusively on the ways that buildings, and everything in them, can support human health. IWBI also provides the WELL Community Standard which is a district scale rating system that sets a new global benchmark for healthy communities.

After pioneering WELL in Australia, Tony is now at the forefront of WELL for IWBI across Asia. Property industry leaders are on the front foot in developing a new wave of innovative healthy environments with WELL, including Sino-Ocean, China Resources, Everbright, China Overseas, Shimao, Sunac, GuocoLand, Swire, New World, Poly, Vanke, Greenland, Gemdale, Minmetals, Hines, Grosvenor, China Merchants, MOMA, Tenhong, China Life, Lendlease, Frasers, Shimizu, Obayashi, Taisei, Takenaka, CBRE, Jones Lang LaSalle, Cushman & Wakefield, Colliers, Savills, Tencent, IKEA, WPP, Daimler, Porsche and Citibank. Elite practitioners are attaining the status of WELL Accredited Professional (WELL AP) and WELL Faculty to provide professional expertise, such as Arup, AECOM, WSP, Atkins, Bureau Veritas, Cundall, NDY, Glumac, Aurecon, EMSI, CABR, SRIBS, BEE, KKECO, Steve Leung Designers, Steven Leach, Gensler, HOK, HKS and M Moser Associates.

PLENARY 4: CREATING SUSTAINABLE COMMUNITIES – AN ECOSYSTEM APPROACH

To accelerate sustainable development, how can corporates play a distinct role in creating communities to support changemakers and partners to jointly deliver sustainable impact?



MS. NATALIE CHUNG

**Co-Founder, V'air Hong Kong &
Youth Member of Council for
Sustainable Development**

Natalie Chung is an environmentalist and social entrepreneur born and raised in Hong Kong. Inspired by a polar explorer since young, Natalie has devoted her life to climate action. At the age of 18, she co-founded social enterprise “V’air Hong Kong” to promote low-carbon local tourism as means to mitigate climate change. “Low-Carbon Tours” was published by the organization in 2017. Working as World Bank consultant and United Nations Sustainable Development Goal Coordinator further expanded Natalie’s capacity in youth empowerment, corporate sustainability and impact assessment. In 2019, Natalie was appointed by the Hong Kong Government as a youth member at the Council for Sustainable Development. She is currently pursuing MPhil in Environmental Change and Management at University of Oxford as the 2019 Esther Yewpick Lee Millennium Scholar.



MR. RICKY YU

**Founder & CEO,
Light Be**

Ricky Yu is the Founder and CEO of Light Be. Light Be is the first social housing enterprise in Hong Kong since 2010. Over the years Light Be has determined to temper social housing projects with creativity, launched Hong Kong's first social housing network Light Home, the first social housing building Light Housing and is going to build the first Light Village.

Apart from this, Ricky is a member of Town Planning Board, a Director of Urban Renewal Fund and a member of Transport Advisory Committee. He was also a member of the Task Force on Land Supply and a member of Social Enterprise Advisory Committee.



DR. WINNIE LAW

**Deputy Director & Principal Lecturer,
Centre for Civil Society and Governance,
The University of Hong Kong**

Dr. Winnie Law is the Deputy Director and Principal Lecturer at the Centre for Civil Society and Governance of The University of Hong Kong. She teaches undergraduate and postgraduate courses on sustainable development, community planning and environmental management. She also works with a team of researchers and conducts policy research, action research and knowledge exchange projects on rural revitalization, social innovation, community engagement and corporate sustainability. Dr. Law has been a director of the Conservancy Association since 2005 and has served on a number of HKSAR Government's advisory committees including Advisory Council for the Environment. At the regional level, Dr. Law was commissioned by the EU and UNDP as a planning and social monitoring expert for their city planning and environmental management programmes in Vietnam. Dr. Law was one of the invited speakers for the first TEDxTongChongSt's series on Hocking the Future and delivered a talk on Future of Sustainability in 2019.



MR. KYUNGSUN CHUNG

**Founder & CIO,
Root Impact**

Kyungsun Chung is the Founder and CIO of Root Impact and CEO of HG Initiative. He is also board Member of Rockefeller Philanthropy Advisors.

Root Impact is a non-profit organization focusing on building capacity for the social innovation sector in Korea. Signature initiative of Root Impact is 'HeyGround', Co-working space for non-profits and social enterprises. Root Impact opened first HeyGround (530 people capacity, 80 organizations and enterprises) in 2017, and opened second HeyGround (700 people capacity, 100 organizations and enterprises) in September 2019. Through this ecosystem, Root Impact support the growth of changemakers.

He also started HG Initiative (Holistic Growth Initiative, HGI), is an impact investing company. So far, HGI invested into 21 companies that solves problem in agriculture, education, and healthcare.



MS. LAUREN SORKIN

**Acting Executive Director,
Global Resilient Cities Network**

Lauren Sorkin is Acting Executive Director and is based in Singapore where she leads a global team of interdisciplinary professionals to deliver resilience building services in cities across six continents. Prior to this, she spent six years working with the Asian Development Bank promoting climate responsive development in the Asia Pacific region. Her assignment included overseeing the development of the ADB's first organization-wide Climate Change Implementation Plan and corresponding staff development program. She also served in the ADB Vietnam Resident Mission in Hanoi where she managed the integration of climate resilience into the Bank's \$7 billion investment portfolio in country. In addition, she has also worked through the USAID Initiative for Conservation in the Andean Amazon to promote green growth in the region as well as with the USAID Eco-Asia Clean Development and Climate Program facilitating in-person and virtual knowledge sharing between clean energy experts in China, India, Indonesia, the Philippines, Thailand, and Vietnam.

Lauren holds a Bachelor of Arts in International Relations from Tufts University and a Master of Science in Environment and Development from the London School of Economics. She is also a certified holistic health counselor and yoga instructor. She speaks fluent Spanish and Hebrew.

PLENARY 5: ENABLING SUSTAINABLE IMPACT THROUGH FINANCE

Cracking the code in investor decision-making with sustainability at the forefront. How can companies, impact investors and philanthropists scale up sustainable solutions and move a step ahead to channel their capital into projects with measurable impact?



MR. PHILO ALTO

**Founder & CEO,
Asia Value Advisors**

Philo Alto is the founder and CEO of Asia Value Advisors (AVA), a purpose-driven philanthropic capital advisory firm based in Hong Kong. Through bespoke advisory services, convening, and research, AVA seeks to inform and inspire individuals and organisations to create sustainable impacts.

His work included advising The Hong Kong Jockey Club Charities Trust on program curation for its inaugural Philanthropy for Better Cities Forum in 2016 with 60 globally-renowned speakers and attracting over 1,300 delegates; convening an impact investing forum with the Rockefeller Foundation to grow impact investing in Asia; and, hosting a Foundation Philanthropy Roundtable to explore what's next in creating sustainable value.

Philo has also co-authored two publications: *Mind the Gap: Lessons and Findings from EngageHK and Adopting the London Principles: Policy Considerations to Grow Impact Investing in HK*. His work has been cited in books such as *Problem Solving: HBS Alumni Making a Difference in the World (2019)* and *The Power of Impact Investing*. He has also contributed to the *Stanford Social Innovation Review* and the *Alliance* magazine as a global editorial advisory board member.

Philo received his MBA and MPA from Harvard Business School and Harvard Kennedy School. He was an investment banker with Goldman Sachs and Citibank prior to founding AVA. Among his voluntary engagements include serving as a director of the Harvard Club of Hong Kong Education Fund, a global advisor to Social Ventures Hong Kong, and an officer of the HBS Association of Hong Kong.



MS. RONIE MAK

**Managing Director,
RS Group**

Ronie leads and manages the strategy, operations and development of RS Group's activities in Hong Kong and globally. RS Group is a mid-sized HK-based family office committed to creating a paradigm shift in people's values and priorities so that economic growth will support, instead of jeopardize, human development and environmental sustainability. Through leading and managing the deployment of the group's capital and resources, Ronie believes that one should, and can, "invest in the future one wants to create". She also led the incubation of the Sustainable Finance Initiative (SFI) under RS Group, a community platform focusing on private investors to drive demand and promote sustainable finance in Hong Kong.

Ronie is an investment banker by training with over 15 years of banking & finance experience. Prior to joining RS Group in 2014, she spent 8 years at HSBC across various roles (CEO office, Strategy, in-house M&A). During this period, she also acted as the Secretary of the Hong Kong Association of Banks in 2012. Other prior roles included corporate finance positions within KPMG, UPS and HSBC. Ronie was born in Hong Kong and graduated from the University of New South Wales in Sydney with merit and a double degree in finance and marketing, Bachelor of Commerce.



MS. ADA YIP

**Director,
WYNG 43 Social Investment**

Ada is a founding director at WYNG43 Social Investment which invests financial and human capital in purpose-driven start-ups. Ada is also the CEO of Urban Spring, a Hong Kong company with a mission to reduce the consumption of single-use plastic in Hong Kong through the offering well-designed and well-maintained smart water stations in different locations and occasions. Before these ventures, Ada was the Program Director of the i2i (incubation to investment) program at SOW Asia.

Ada is on the board of Hong Kong Institute of Social Impact Analysts (HKI-SIA), Teach For HongKong and Education For Good. Ada is also a member of the Advisory Committee at the Enhancing Self-Reliance Through District Partnership Programme under the Home Affairs Department of the Hong Kong Government. Prior to joining the impact investing industry, Ada worked at several financial institutions in Toronto, Hong Kong, and Tokyo.



MS. CHAONI HUANG

**Head of Sustainable Capital Markets,
Global Markets APAC,
BNP Paribas**

As Head of Sustainable Capital Markets for Global Markets Asia Pacific, Chaoni leads BNP Paribas' sustainable finance solutions for corporate, financial institutions and investors with a focus on primary asset finance and securitisation. Working with Global Markets in Asia Pacific and the Bank's global sustainable finance community, Chaoni drives BNP Paribas' continued expansion and leadership in Asian sustainable debt capital markets.

Chaoni is an industry veteran with over 13 years of experience in sustainable finance having held various ESG-related roles at Natixis, S&P Trucost, MSCI and the United Nations. In addition to her role at BNP Paribas, Chaoni is also deeply embedded in the sustainable finance industry where she is Vice President and Secretary General of the Hong Kong Green Finance Association and a guest researcher for the China Economy and Sustainable Development Centre at the Cheung Kong Graduate School of Business.

Chaoni received her Bachelor of Economics from the University of Warwick.



TRACY WONG-HARRIS

**Deputy Secretary General,
Hong Kong Green Finance Association**

Tracy Wong-Harris is the Deputy Secretary General of Hong Kong Green Finance Association (HKGFA), which is a non-profit organisation with its goal to position Hong Kong as a leading global green and sustainable finance centre.

Prior to joining HKGFA, Tracy had over 16 years of financial markets experiences across various fixed income and complex structured products in JPMorgan, Mizuho International, Barclays Capital and BNP Paribas based in London and Hong Kong. Tracy established the Liquidity Risk Management and Chief Investment Office Independent Valuation functions across 14 countries in the Asia Pacific, risk managed the legacy Bear Stearns most illiquid securitised portfolio globally during her JPMorgan tenure.

Current Board member of AIDS Concern, previously served as Board member of the Hong Kong LGBT+ Interbank, founder of the JPM PRIDE HK network and received JPMorgan Employee Appreciation Award in 2015.

Tracy received her MSc and BA in International Finance and Capital Markets in the United Kingdom, graduated from the Oxford Said Business School in Social Finance and a certified member of Hong Kong Treasury Markets Association (HKTMA).

IMPACT KOMMONS: STARTUP SHOWCASES

From advocacy to action: accelerating sustainable development through corporate innovation. Get ready for a showcase of selected members of Impact Kommons, a startup accelerator programme focusing on the United Nations Sustainable Development Goals.



MR. BEN WONG

**Assistant General Manager,
Eureka Nova**

Ben manages and drives the strategy of Eureka Nova, a leading open innovation platform that empowers technology startups to co-create within the New World Group ecosystem of culture, creativity and innovation. Through our accelerator programs, open competitions and sandboxes, participating startups work with New World Group's business units and corporate partners to design innovative technologies that solve real business problems.

Prior to Eureka Nova, Ben founded Startup Launchpad, now Asia's Largest I.o.T. Startup trade event. He also built Global Sources' online R&D and strategy business unit where his team namely rolled out the company's first milestone payment solution between manufacturers and global buyers. He has also helped startups raise more than \$1.5 million on Kickstarter and Indiegogo.

Ben holds positions as a Director and Vice Chairman of the Dongguan-Hong Kong Bay Area Association to drive innovation initiatives between Hong Kong and the Greater Bay Area. He is also an angel investor and mentors in other startup support programs.

Ben graduated from Dickinson College in Carlisle, Pennsylvania with a B.A. in International Business & Management and from the Chinese University of Hong Kong with a Masters in Business Administration.



MS. ELLIE TANG

**Head of Sustainability,
New World Development Company Limited**

Ellie Tang is currently Head of Sustainability at New World Development Company Limited and General Manager – Sustainability at K11 Concepts Limited, where she formulated and drives the “New World Sustainability Vision 2030” across the Group’s businesses in Hong Kong and mainland China, supports environmental, social and governance (ESG) risk management and disclosure, leads green financing initiatives and standardises sustainable building practices. She is also an appointed member of the Environmental Campaign Committee of the HKSAR Government.

Ellie’s sustainability experience covers strategy and planning, environmental management, ESG reporting, carbon credit project development, policy consulting, and stakeholder relationship management. She was previously the Asia Pacific Coordinator of the “HSBC Water Programme” – a global USD100m partnership with governments and NGOs to improve access to fresh water and sanitation, relevant policy support, and community livelihoods.

Ellie holds a Master of Public Administration in Environmental Science and Policy from Columbia University, U.S. A holistic sustainability practitioner, Ellie is also a certified health coach and a WELL Building Standard® Accredited Professional.

ABOUT CULTURE FOR TOMORROW

Culture for Tomorrow (CFT) is a non-profit organisation founded in 2017 by entrepreneur Adrian Cheng, to empower Hong Kong's rising changemakers and their creativity. CFT is a fervent believer of Hong Kong's next generation. Starting at the local level, we identify, cultivate and work with talents in three interconnected fields – architecture and design, living heritage, and cultural exchange. Our goal is to actualise their creativity to reshape the culture of living and the livelihood of Hong Kong.



ABOUT K11 ART FOUNDATION

Founded by Adrian Cheng in 2010, K11 Art Foundation (KAF) is a non-profit organisation dedicated to advancing the development of the Chinese contemporary art. KAF has been providing creative incubating platforms to nurture Chinese artistic talents. Apart from forging partnerships regionally and globally to showcase emerging artists and curators, KAF also hosts residency programmes to cultivate creative ideas and conversation among young artists. Through presentations of both international and local productions, research as well as learning and participation programmes, KAF strives to bring art closer to the wider community and foster public appreciation of arts and culture.

ABOUT NEW WORLD DEVELOPMENT

Founded in 1970, New World Development Company Limited ("The Group", Hong Kong stock code: 00017) was publicly listed in Hong Kong in 1972 and is a constituent stock of the Hong Kong Hang Seng Index. A premium brand infused with a unique personality best defined by The Artisanal Movement, New World Group's core business areas include property development, property investment, roads, aviation and construction. Its operations in Greater China, especially the Greater Bay Area, had a total asset value of approximately HK\$503.3 billion as at 30 June 2019. The Group's two listed companies are NWS Holdings Limited (61%), and New World Department Store China Limited (75%). New World China Land Limited is wholly owned by the Group.

ABOUT K11 ATELIER

K11 ATELIER introduced the Vertical Creative City concept, transforming the design, purpose and culture of workplaces. It is a workplace for the next-generation workforce, and fosters a community for enterprises, entrepreneurs and disruptors to connect and collide productively. After a presence in Victoria Dockside in Hong Kong, Shanghai and Guangzhou, K11 ATELIER King's Road is the fourth project of the new K11 office brand. Future plans are underway to bring this innovative workspace concept to Beijing, Ningbo, Shenzhen, Tianjin and Wuhan over the next few years. K11 ATELIER now comprises over 12 million square feet of premium office space across Greater China, continuing to promote an innovative culture and a more sustainable and higher standard of workspaces for all.

ABOUT HACC

HACC is a multi-purpose art space which presents contemporary art in different forms in an architectural icon K11 ATELIER King's Road - the latest addition to the thriving art scene along King's Road, directly connected to every corner of the city. Opened in January 2020, HACC now serves as a new art venue of 16,963 square feet with 6.5 metres floor-to-ceiling height for artists, designers and organisations to exhibit and promote multimedia and sustainable happenings.